

**34th AIMS Annual Management Education
Convention
to be held at PSG Institute of Management
Coimbatore
on 24th, 25th and 26th August 2023**

THEME

**“MANAGEMENT EDUCATION: HARNESSING THE
NEW PARADIGM”**

SUB THEMES

- Accountability - Social Context / Sustainability Context
- Adaptability - Regulatory Context / Market context
- Aspirations - Managing Stakeholders / Indianizing Management Education

CONVENTION RESEARCH PAPERS

AIMS invites unpublished empirical, high quality research papers from Practicing Managers, Academicians, Research Scholars and Entrepreneurs in the theme / Sub Themes and on any other related topic of the seminar and for presentation at the convention. The screening committee shall select some of the papers for publication. Selected papers will be published in UGC Care List of Journals and the remaining papers will be published in the form of a book with an ISBN number to be released during the convention. Authors will be intimated about the selected papers after screening by the reviewers.



GUIDELINES FOR SUBMISSION OF PAPERS

Authors are requested to email an abstract of the paper in word documents. The abstract should contain the objectives, scope, methodology, results and conclusion of the research work. All the abstracts would be peer reviewed by a Panel of Experts.

The full research Paper needs to be submitted in MS Word, Times New Roman, font size 12 with single spacing and APA referencing for all citations. The length of the paper should preferably be not more than 3000 words. Authors may note that there is a strict anti-plagiarism policy to ensure originality of the work done by them.

Zonal level: Online presentations by shortlisted candidates: Date to be announced

One Gold and One Silver medal along with a certificate of Merit will be awarded to the first and second placed candidates in each zone.

The candidates placed first and second in the zonal competitions will be invited to be present physically and give the presentation at the Convention venue, Coimbatore.

IMPORTANT DATES

Registration of intent with abstract	: 30th June 2023
Last date for paper submission (Full text)	: 15th July 2023
Notification of the Acceptance of the paper	: Date to be announced
Last Date for convention Registration	: 20th August 2023

The abstract and full presentation may be mailed to the Screening Committee at aimsawards@gmail.com, superscribed as “**Convention Research Papers**”.

Four gold medals, one for each zone, will be presented to the winners of the competition.

Dr P Narayana Reddy

Competition Chair & AIMS Regional Vice President, South
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